

Institute of Industrial  
and Systems Engineers  
Concordia Chapter

**SPONSORSHIP  
PACKAGE**  
2016-2017



UNIVERSITÉ

**Concordia**

UNIVERSITY



INSTITUTE OF  
**INDUSTRIAL  
& SYSTEMS**  
ENGINEERS



Concordia University

## MESSAGE FROM THE PRESIDENT

Dear Potential Sponsor,

As president of the IISE, I am writing in behalf of the Institute of Industrial and System Engineers, Concordia Chapter and I thank you in advance for taking the time to read through this sponsorship package.

The Concordia Chapter holds itself to high standards; however, we cannot achieve our goals without your help.

Our primary objectives are to provide mentorship to students and enhance their soft skills in order to prepare them for their profession. For that, throughout the year we organize plant tours, social events, academic competitions, networking dinners and tutorials to expand the students' knowledge about the industrial engineering field. The dynamic team of student executives acts as link between the Concordia student body and external organizations to show students various careers path that are available to them.

As in the past, IISE Concordia will send a delegation to the national IISE conference. This year, it will be hosted by the University of Halifax and will bring together hundreds of students and professionals from across the nation.

By becoming a sponsor of IISE Concordia, your company will benefit in many ways, including networking with some of the top industrial engineering students across Canada. You would also benefit of a huge visibility within the Faculty of Engineering and Computer Science at Concordia.

We look forward to promoting your company.



Roxanne Boucher,  
President of IISE



# Who are We?



“IISE is the global association of productivity and efficiency professionals specializing in industrial engineering, healthcare, ergonomics and other related professions.” The Institute of Industrial and Systems Engineers (IISE) is a non-profit, professional association, founded in 1948. Prior to April 1<sup>st</sup>, 2016, IISE was known as the Institute of Industrials Engineers. The name was changed to follow the trend of the profession in both the industrial and academic worlds. IISE Concordia is a student chapter of the IISE, dedicated towards promoting program awareness, professional development of students and an overall commitment to a beneficial social impact in our community.



# OPPORTUNITIES FOR OUR SPONSORS

## IISE ANNUAL CONFERENCE JANUARY 2017

- The national conference bringing over 450 students from universities in Canada and the United States of America.
- Throughout the conference, multiple competitions take place giving a chance for students to represent their university at a national level.
- Provides an excellent networking opportunity to share ideas with fellow industrial engineering students and professionals and help further develop the culture and identity.



## NETWORKING EVENTS

- **Wine and Cheese (MIE):**  
MIE networking dinner has gained a lot of recognition in the Concordia community over the past few years, which brings students, professors and alumni together along with top industry leaders. Students are given an opportunity to network with industry professionals and exchange insight with those who have a common enthusiasm for industrial engineering.
- **School Social Events**  
IISE Concordia participates on orientation day welcoming new students, organizes a meet-n'-greet where our executive team can meet their fellow peers and hosts two of the weekly 5@7 Lizard Lounge. These events help promote IISE Concordia as students from all engineering and computer science fields will be attending.



## PLANT TOURS

- Student get the opportunity to witness and discover the concepts of industrial engineering learned in class in a real-world application.
- IISE Concordia organizes a minimum of two plant tours per year
- The executive team is always looking for new companies and warehouses to host a plant tour. If you are interested in hosting a plant tour, please contact our Vice President of External and Academic Affairs, Wead Elarrag at [external.iie@ecaconcordia.ca](mailto:external.iie@ecaconcordia.ca)

## TUTORIALS

One of IISE main objectives is to aid students with their technical skills, this is achieved by holding a minimum of two tutorial sessions per semester. These tutorials are oriented towards providing additional help with a class or providing opportunities to develop skills that are necessary in the work field but aren't covered in the classroom.



# Branding & Recruitment

## SOCIAL MEDIA EXPOSURE



Our social media platforms reach thousands of students annually, spreading the name of your company to a vast and diverse audience and could be used to promote your news and events.

## EXPOSURE TO OTHER BUSINESS

We want to connect you to other business and companies who are sponsoring our association.

## APPAREL AND PROMOTIONAL GOODS

Logos of sponsors are promoted on our IISE t-shirts for the annual conference with over 400 attendees in North America and at school with over 45 000 students.

Sponsors are also encouraged to provide us with any promotional goods they might want to distribute to students such as pens, water bottles, coffee mugs, stickers etc.

## EXPOSURE TO STUDENTS AND ALUMNI

We value our sponsors whom support us to provide IISE students of Concordia University with academic and social experiences. Through these we also aim to familiarize our students with your goods and services leaving a lasting impression on them and their network.

*We would like to thank our past sponsor whom made 2015-2016 successful for IISE Concordia chapter.*



# Our Past Sponsors

# SPONSORSHIP PACKAGE



Concordia University

	Diamond \$ 1,500 +	Platinum \$ 1,000 – \$ 1,499	Gold \$ 750 – \$ 999	Silver \$ 500 – \$ 749	Bronze \$ 250 – \$ 499	Friend \$ 50 – \$ 249
<i>Premium Package cater to corporate needs</i>	✓	-	-	-	-	-
<i>Guest of Honour at Wine &amp; Cheese / Lunch &amp; Learn with Students</i>	✓	-	-	-	-	-
<i>Keynote Guest speaker at Wine &amp; Cheese Event</i>	✓	-	-	-	-	-
<i>Personalised thank-you plaque</i>	✓	-	-	-	-	-
<i>Logo Displayed and promotional materials distributed during "society day" and outreach programs</i>	✓	✓	-	-	-	-
<i>Dedicated company information session*</i>	✓	✓	-	-	-	-
<i>Logo on IIE website homepage and our Facebook page with a link to you site</i>	✓	✓	-	-	-	-
<i>Logo on all material and advertisements for Wine &amp; Cheese Event</i>	✓	✓	✓	-	-	-
<i>Giveaway prizes from your company at the Wine &amp; Cheese Event **</i>	✓	✓	✓	-	-	-
<i>Logo on all IIE event tickets and posters</i>	✓	✓	✓	-	-	-
<i>Acknowledgements in publicity email</i>	✓	✓	✓	✓	-	-
<i>Logo printed on National IIE Conference T-shirts</i>	Large	Medium	Small	Small	Small	Small
<i>Logo in National IIE Conference video</i>	Large	Medium	Small	Small	-	-
<i>Hyperlink to your company from our "sponsors" section on our website</i>	✓	✓	✓	✓	-	-
<i>Logo on poster at entrance of Wine &amp; Cheese Event</i>	✓	✓	✓	✓	✓	-
<i>Complementary ticket to Wine &amp; Cheese Event</i>	✓	✓	✓	✓	✓	-
<i>Company Listed under "sponsors" section of our website and our Facebook page</i>	✓	✓	✓	✓	✓	✓
<i>Acknowledgment at the Beginning and End of the year</i>	✓	✓	✓	✓	✓	✓

**This package can be tailored to better suit your needs and expectations.**

*\*Corporate materials distributed at information session (such as brochures) must be provided*

*\*\*Prizes and items (such as gift card, etc.) must be provided*



## Sponsorship Form

### Contact Information

Company Name	
Street Address	
City	
Province	
Postal Code	
Telephone	
Fax	
E-mail	

Please nominate the sponsorship level you wish to apply for below.

Sponsorship Package											
<input type="checkbox"/>	<b>Diamond</b> \$ 1,500 +	<input type="checkbox"/>	<b>Platinum</b> \$ 1,000 – \$ 1,499	<input type="checkbox"/>	<b>Gold</b> \$ 750 – \$ 799	<input type="checkbox"/>	<b>Silver</b> \$ 500 – \$ 749	<input type="checkbox"/>	<b>Bronze</b> \$ 250 – \$ 499	<input type="checkbox"/>	<b>Friend</b> \$ 50 – \$ 249
Payment Amount				\$							

Payment Plan		
<input type="checkbox"/> One-time payment	<input type="checkbox"/> Two installments	<input type="checkbox"/> Other :

<b>Authorized Representative (PRINT) :</b>	
Signature :	Date :

Please mail or e-mail this form, supporting documents and your check payable to

Institute of Industrial Engineers  
Department of Mechanical and Industrial Engineering  
1455 De Maisonneuve Boulevard West  
Montréal, QC H3G 1M8  
E-mail : iie.sponsorship@ecaconcordia.ca

# CONTACT US

## President

Roxanne Boucher

[lie.president@ecaconcordia.ca](mailto:lie.president@ecaconcordia.ca)

## Co-President

Omar

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## VP Sponsorship

Alex De Melo

[lie.sponsorship@ecaconcordia.ca](mailto:lie.sponsorship@ecaconcordia.ca)

## Concordia University

Sir George Williams Campus  
1455 De Maisonneuve Boulevard West  
Montreal, Québec, Canada  
H3G 1M8



## Website:

[iise.ecaconcordia.ca](http://iise.ecaconcordia.ca)

## { Social Media }



@IIEConcordiaUniversity



@IIEConcordia



@IIEConcordiaChapter

We are currently going through a name change from IIE to IISE as a prefix to all our social media platforms. Please contact us through e-mail if there are any difficulties reaching our pages.

## { Our Team }

### Chair

Emily Karvelas

### VP Marketing

Arielle Ashley Jaraba

### VP Competition

Khalil El Khoury

### General Director

Dellal Mouatez

### VP Finance

Mike Lafalaise

### Competition Representative

Mitchell Sfetcu

### VP External

Waed Elaaraj

### VP Social

Carlo Dummar

### VP Conference

Sabrina Daou

